

# ISIN

## CONFERENCE ON IMMUNONUTRITION IMMUNONUTRITION IN HEALTH AND DISEASE

### Sponsorship Dossier

# LONDON 2018

GREAT HALL  
LONDON METROPOLITAN UNIVERSITY  
SEPTEMBER, 10<sup>TH</sup>-12<sup>TH</sup>, 2018

[www.immunonutrition-isin-london2018.com](http://www.immunonutrition-isin-london2018.com)  
[info@immunonutrition-isin-london2018.com](mailto:info@immunonutrition-isin-london2018.com)



**Fase20**  
congresos

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# Welcome Letter

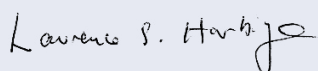
Dear Colleagues,

It is our great pleasure to invite you to join us for the XI International Symposium on Immunonutrition, which will be held in London between the 10<sup>th</sup> and 12<sup>th</sup> of September 2018 and organised by the International Society for Immunonutrition (ISIN).

This symposium is intended for students, researchers, industry professionals and regulators with an interest in the interaction of nutrition and the immune system and how that impacts on health and disease. The programme will include state of the art lectures by experts from the US, Argentina, Finland, Germany, Spain, The Netherlands and the UK. There will be ample opportunity to present oral communications and posters selected from submitted abstracts.

This symposium will offer attendees a truly great experience and we strongly encourage you to participate.

We look forward to meeting you in London in September!



**Laurence Harbige**

*Co-Presidents XIth ISIN Conference, London September 2018*



**Philip C. Calder**

*Co-Presidents XIth ISIN Conference, London September 2018*

# Committees

## Organise and Conference Committee

### Presidents

**Philip C. Calder**

*Faculty of Medicine. University of Southampton. United Kingdom.*

**Laurence S. Harbige**

*Faculty of Life Sciences and Computing. London Metropolitan University. United Kingdom.*

### Members

**Roxana Valdés-Ramos**

*Faculty of Medicine. Autonomous University of the State of Mexico. Toluca. Mexico.*

**Francisco Pérez-Cano**

*Department of Biochemistry and Physiology, Faculty of Pharmacy and Food Sciences.*

*University of Barcelona. Spain.*

**Adriana Schultz**

*Neurology Department. University Hospital Essen. Germany*

**Keb Grebremeskel**

*Lipidomics and Nutrition Research Center. London Metropolitan University. United Kingdom.*

**Mireille Dardenne**

*National Institute of Health and Medical Research. Researcher Emeritus INSERM. Paris. France*

**Parveen Yaqoob**

*Food and Nutritional Sciences. University of Reading. United Kingdom.*

# ISIN Scientific Committee

## President

**Ascensión Marcos**

*Institute of Food Science, Technology and Nutrition. Spanish National Research Council (ICTAN-CSIC). Spain.*

## Vice-president

**Philip C. Calder**

*Faculty of Medicine. University of Southampton. United Kingdom.*

## Secretary

**Roxana Valdés-Ramos**

*Faculty of Medicine. Autonomous University of the State of Mexico. Toluca. Mexico.*

## Members

**Mireille Dardenne**

*National Institute of Health and Medical Research. Researcher Emeritus INSERM. Paris. France.*

**Laurence S. Harbige**

*London Metropolitan University. United Kingdom.*

**Gabriela Perdigón**

*Tucumán University. CONICET-Cerela. Tucumán. Argentina.*

**Francisco Pérez-Cano**

*Department of Biochemistry and Physiology, Faculty of Pharmacy and Food Sciences. University of Barcelona. Spain.*

**Wilson Savino**

*Oswaldo Cruz Foundation. Rio de Janeiro. Brazil.*

**Nora Slobodianik**

*Faculty of Pharmacy and Biochemistry. Department of Nutrition and Food Sciences. University of Buenos Aires. Argentina.*

**Liseti Solano**

*Institute of Nutrition Research. University of Carabobo. Valencia. Venezuela.*

# Scientific Programme

## Monday, September 10

**09.00 - 10.30h.** Registration opens & continues throughout.

**10:30-11:00h.** Coffee Break

**11:00-12:30h.** Workshop, Opening and Welcome.

**Special Opening Lecture: Immunonutrition – global perspectives**

**Speaker:**

**Andrew Prentice**

*London School of Hygiene and Tropical Medicine. United Kingdom.*

**Session I. Molecular and cellular roles of nutrients in the immune system.**

**Vitamin A and the immune system**

**Speaker:**

**Catharine Ross**

*Penn State University. Pennsylvania. United States of America.*

**Zinc and the immune system**

**Speaker:**

**Inga Wessels**

*Aachen University. Germany.*

**12:30-14:00h.** Lunch

**14:00-15:30h.** Session II. Immunometabolism.

**Immunometabolic adaptation in pregnancy**

**Speaker:**

**Kathy Thornton**

*Swansea University Swansea. United Kingdom.*

**Metabolism in T cells: nutrients, signals and function**

**Speaker:**

**Nancy MacIver**

*Duke University School of Medicine. United States of America.*

**15:30-16:00h.** Coffee Break

**16:00-17:30h.** Session III. Nutrition and inflammation.

**Fats as triggers and modulators of inflammation**

**Speaker:**

**Philip C. Calder**

*Faculty of Medicine. University of Southampton. United Kingdom.*



## **Nutrition & inflammatory signalling pathways**

**Speaker:**

**Harry Wichers**

*Wageningen University. Wageningen. The Netherlands.*

**17:30-18:30h. Poster Presentations. Session I.**

**18:30-19:30h. Reception**

# **Tuesday, September 11**

**9.00-10:30 h. Session IV. Micronutrients and immunity.**

**Vitamin C, immunity and infection.**

**Speaker:**

**Harri Hemila**

*University of Helsinki. Finland.*

**Vitamin D, immunity and infection.**

**Speaker:**

**Fritz Gombart**

*Oregon State University. United States of America.*

**10:30-11:00h. Coffee Break**

**11:00-12:30h. Session V. Fats, immunity and inflammation**

**Omega-6 fatty acids in autoimmunity, inflammation and resolution.**

**Speaker:**

**Laurence Harbige**

*London Metropolitan University. London. United Kingdom.*

**Omega-3 fatty acids and resolution of inflammation.**

**Speaker:**

**Jes Dalli**

*Research Institute. Queen Mary University of London. London. United Kingdom.*

**12:30-14:00h. Lunch**

**14:00-15:30h. Session VI. The Mediterranean diet, immunity and inflammation.**

**Flavonoids and allergy.**

**Speaker:**

**Francisco Pérez-de Cano**

*University of Barcelona. Spain.*

**Beer, immune system and microbiota.**

**Speaker:**

**Ascensión Marcos**

*Institute of Food Science, Technology and Nutrition. Spanish National Research Council (ICTAN-CSIC). Spain.*

**15:30-16:00h. Coffee Break**

**16:00-17:30h. Session VII. Nutrition and infectious disease.**

**Vitamin D and infection.**

**Speaker:**

**Adrian Martineau**

*Queen Mary University of London. London. United Kingdom.*

**Iron and infection**

**Speaker:**

**Hal Drakesmith**

*Oxford, United Kingdom.*

**17:30-18:30h. Poster Presentations. Session II.**

**19:30-22:00h. Gala Dinner**

## Wednesday September 12

**9.00 - 10.30h. Session VIII. Microbiota and immune health.**

**Microbiota & GALT.**

**Speaker:**

**Marie Lewis**

*University of Reading. Reading. United Kingdom.*

**Probiotic interaction with host immunity.**

**Speaker:**

**Gabriella Perdigon**

*University of Tucuman. Argentina.*

**10.30 - 11.00h. Coffee Break**

**11.00 - 12.30h. Session IX. Obesity, immunity and inflammation.**

**Why obesity is an inflammatory disease.**

**Speaker:**

**Jazz Sethi**

*University of Southampton. Southampton. United Kingdom.*

**Adipose tissue as an inflammatory focus.**

**Speaker:**

**Fatima Perez-Heredia**

*Liverpool John Moores University. Liverpool. United Kingdom.*

**12:30-14:00h. Lunch**

**14:00-15:30h. Session X. Nutrition and immunosenescence.**

**Probiotics and the ageing immune system.**

**Speaker:**

**Parveen Yaqoob**

*University of Reading. Reading. United Kingdom.*



**Vitamin E and the ageing immune system.**

**Speaker:**

**Dayong Wu**

*Tufts University. Boston. United States of America.*

**15:30-16:00h. Coffee Break**

**16:00-17:30h. Session XI. Nutrition and immune development.**

**Breast milk oligosaccharides and the developing immune system**

**Speaker:**

**Sharon Donovan**

*University of Illinois. United States of America.*

**Breast feeding, microbiota and immune development in early life.**

**Speaker:**

**Aletta Kraneveld**

*Utrecht University. The Netherlands.*

**17:30-18:00h. Special closing lecture: The Immunology of Asthma.**

**Speaker:**

**Stephen Holgate**

*University of Southampton. Southampton. United Kingdom.*

**18:00-18:30h. Awards, Closing & Hadover.**

# ■ Technical Secretariat



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28009 Madrid

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[iportela@fase20.com](mailto:iportela@fase20.com)

**Web:**

[www.fase20.com](http://www.fase20.com)

# Venue



## London and the Great Hall

The international conference's on immunonutrition comes to London for the first time in 2018 for one of the world's most important meetings for researchers working at the interface of nutrition, immunity, infection and inflammation. The conference scientific programme will cover key and emerging hot topics and will be presented by distinguished scientists from across the world. Hosted in London, the conference will be in one of the most connected cities in Europe and the world, with a long history of famous scientists, scientific discovery and application.

Built in 1896, the Great Hall in North London was the centrepiece of what was then the Northern Polytechnic Institute and a landmark building on proud, late-Victorian Holloway Road, North London. Over the course of the century to follow and alongside its institutional and educational use, the hall served as a theatre, music hall and concert venue. After undergoing a major refurbishment and restoration project, including the setup of conference facilities, and reverting to its original name, the Great Hall is now open once again. North London is the perfect location to explore London's famous landmarks before, between, evening or after the busy conference schedule. Travel around London is easy with an extensive underground system and London's famous black taxis and red buses.

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**166-220 Holloway Road**

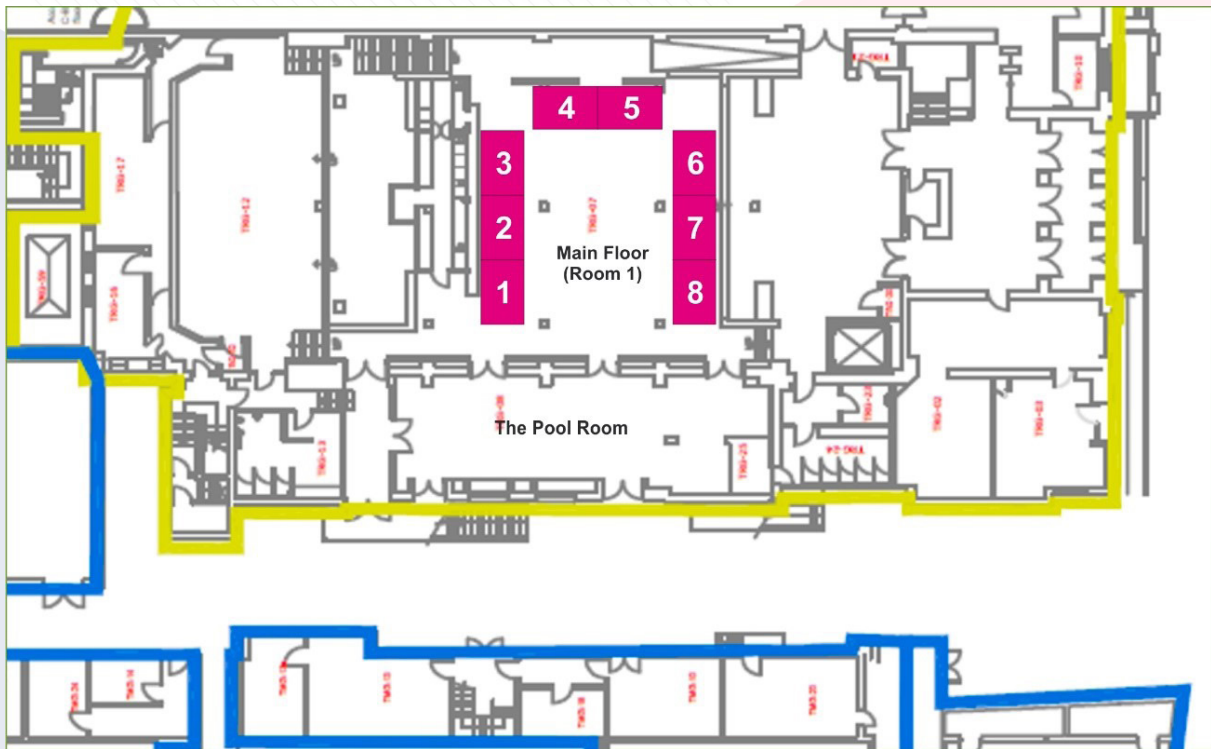
**London, England**

**N7 8DB**

**+44 (0)20 7133 2645**



# Commercial Exhibition Map



Space of 6 m<sup>2</sup> (3x2m)



**Collaborations**

# **Technology Services**

# iEvents

## APP iEvents

### What is it?

It is an application downloaded directly from the Apple Store and through Android allowing the delegate to interact in real time with the organization of the Symposium, receiving in digital format all the necessary information which in turn allows the management of one's own agenda, or to contact directly with sponsors, etc.

### How does iEvents work?

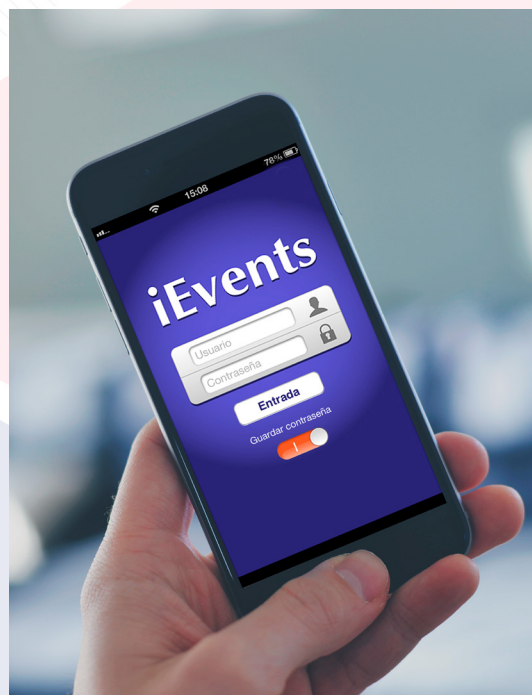
After having received confirmation of registration to the Symposium, the user can download the application for smartphones and directly access their information entering the user information and password provided by the technical secretariat.

Before the Symposium begins the user can update and prepare their own personal agenda with the scientific activities of their choice.

### What if my terminal is not compatible?

For delegates whose terminal is not compatible with either Apple or Android, a Bluetooth server will be activated at the venue so Symposium information can be received. All that is needed is to approach one of the Touch screen totems located in the Technical Secretariat and allow the interaction with your device.

In case you do not want to use mobile devices, situated throughout the venue there will be Touch screen totems available for consulting the applications.





## Room Access Control (Arch Publicity) and Accreditation Cards

Room access control is a multimedia platform based on management software, control arches and a central server that detects the passage of people.

### Features:

- How does this work? Each participant is given an accreditation with their details and the arch captures the card signal, extracts the information and passes the data to a processing subsystem.
- What is its purpose? This system allows full control over the attendance to the room so this serves as justification for obtaining credits for the delegate's professional career.
- How can I make them profitable? The system can be covered with vinyl advertising, where the company's logo will be very visible to all attendees when entering and leaving the scientific activities.
- Advertising can be installed in the entrance arches to the halls and various events.
- Possibility of contracting singularly or even all the arches.



## Poster Exhibition Area

### Collaboration details:

- Sponsorship of the website for the database of the posters presented at the Congress for consultation and reprinting needs.
- Software for the creation of posters from home for those who wish to send abstracts available 24 h a day, 365 days a year, for presentation and consultation.
- 10 computers + projector + screen + printer in the Posters Area for tele-matic consultations, printing posters and their defence.
- At least 20 digital display totems for the poster display and their defence.





## Video Wall

### Collaboration details:

- It consists of a system of ultra-fine, and latest generation monitors, lined together creating one large screen. It uses an electronic signal transmitted by all the monitors, this system replaces the traditional head table banner, and its visual impact is one of its greatest features.
- This system can display the Symposium name, or title of the table as well as the names of those who interact in the conferences, tables, symposia, etc., with the background image of the Conference and images of the sponsoring company. Likewise, the name of the speaker who is intervening automatically appears.
- The publicity of the sponsor will be included at the start of the daily activity and during the coffee-breaks and pauses. It is possible to personalize the image chosen by the sponsor.





## Touch Screen Totem

### Characteristics:

Its size is 1.92 m x 1.08 m with a touch screen of 65" which can include:

- Sponsor's advertising.
- Inclusion of sponsor's logo on each screen or on a fixed banner.
- Scientific programme information.
- Social programme information.
- Conference Venue map.
- Exhibition floor layout with the sponsors' logos.
- Technical Secretariat information points.
- Send text messages with information of the Symposium and sponsor's logo.



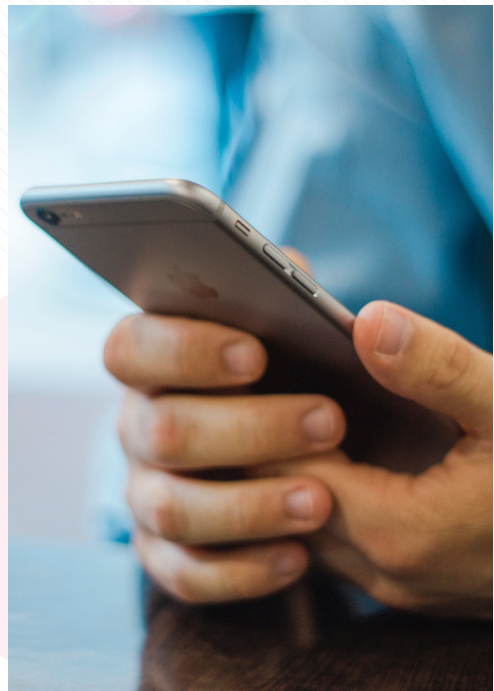
## Questions for the Speaker

This collaboration consists of sponsoring an application to send questions to a speaker through a computer, Smartphone or Tablet.

Application to send questions to a speaker through a computer, Smartphone or Tablet. It is only necessary to have access to the internet with any of these devices to access web browser.

Before sending a question, the user may select a specific speaker to address it to. If none is indicated, the question is considered global and anyone in a certain panel may reply.

The moderator will visualize all the questions being able to filter them by speakers or states of the same (pending, realized or eliminated).





## Online Voting

### Characteristics:

- A poll/survey system composed of questions, with descriptions or additional images for the explanation of the same, and test-type answers.
- The system goes through all the questions sequentially, establishing a time limit for users to respond. Once finished, a downloadable PDF file with the results obtained is generated.



**Note:** The Organising Committee is open to suggestions should you be interested in any other collaboration not included on this dossier.





Collaborations

# Other Collaborations

## Exhibition Spaces

### Exhibition on STAND area.

Space of 6 m<sup>2</sup> (3x2m)

#### Collaboration Details

- The collaborator disposes of 3x2 m of floor space in exhibition area.
- The spaces will be assigned in order of arrival of petition.
- The equipment runs on the exhibitor. Mounting and dismounting not included.

*For non-profit ONGs is set at 1.000€+VAT*

### Roll Up (Display) on exhibition area.

#### Collaboration Details:

Roll up or Display (2.00m height x 0.90m wide) with company's or activity's logo, will be available in the exhibition area during the whole congress.





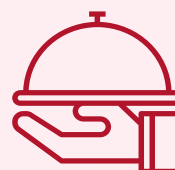
## Coffee Breaks

All delegates will use this service. The Logo of the company will be on display at several points of the Coffee Break Room giving the sponsor ample visibility.



## VIP Dinner

Only people with invitation may attend this event. The price could change according to the menu and number of attendees.



## Working Lunch

All delegates will use this service. The Logo of the company will be placed in a display at the entrance of the lunch hall.

## Official Symposium Dinner

All Delegates are invited. The Logo of the company will be on display at several points of the Dining Hall giving the sponsor ample visibility.

## Symposium Bag

A unique collaboration will be allowed. The company name and logo will be placed on each Symposium bag. In addition, with this promotion you can include a promotional document inside the bag (the cost includes manufacturing).



## Publicity in the Final Program

A full colour page advertisement in the program.

## Notepads and pens

The company name and logo will be printed on the notepads and pens that will be included in the Symposium bag.



## Insert in the Symposium Bag (each insert)

Sponsor information will be included in the delegate's informational material once approved by the organising committee.

*Your own suggestion to support the XI Anniversary of the International Symposium on Immunonutrition will be welcome, please send us your proposal and we will send it to the organizers for evaluation.*



# Summary of Collaborations

Collaboration	Prices
Space for booth	1.500 £
Rollup display at commercial exhibition area	1.500 £
App iEvents	5.000 £
Room Access Control (Arch Publicity) and Accreditation Cards	5.000 £
Touch Screen Totem	1.750 £
Video wall	2.000 £
Inclusion of Banner in Website	1.500 £
Publicity in the App iEvents	600 £
Coffee breaks	2.000 £
Work Lunch	5.000 £
VIP Dinner	3.500 £
Online Voting	875 £
Questions for the speaker	450 £
Official Symposium Dinner	6.000 £
Symposium Bag	2.500 £
Publicity in the final program	1.500 £
Notepads and Pens	2.500 £
Insert in the Symposium bag (each insert)	1.500 £

VAT not included.

# Registration info

Registrations can be made online.

All registrations should be accompanied by full payment of the registration fee.

No registration will be confirmed until payment is received.

	Until July 31st	From August 1st
<b>Researcher – ISIN Member</b>	<b>£ 200</b>	<b>£ 250</b>
<b>Researcher – NON ISIN Member</b>	<b>£ 300</b>	<b>£ 350</b>
<b>Students/ PhD Students and Post Docs</b>	<b>£ 125</b>	<b>£ 150</b>
<b>One-day delegate</b>	<b>£ 125</b>	<b>£ 150</b>
<b>Last-day delegate</b>	<b>£ 140</b>	<b>£ 140</b>
<b>Exhibitors/Commercial</b>	<b>£ 300</b>	<b>£ 390</b>
<b>Industry Professionals</b>	<b>£ 395</b>	<b>£ 480</b>
<b>Delegates from developing Countries(*)</b>	<b>£ 130</b>	<b>£ 175</b>

## Onsite Registration

- ISIN Member £ 400
- Non-ISIN Member £ 500

*VAT included*

*\*You can check the list of the countries on the website.*

*Source: World Bank Data 2016*

## Registration Includes:

### For Delegates:

- Attendance to the Welcome Reception September 10th, 2018.
- Admission to all scientific sessions.
- Access to exhibition and poster area.
- Congress and name badge, mini program and lanyard.
- Meeting Program & Abstract Book in Digital/Hard copy form.
- Certificate of Attendance.
- Seated/Buffer lunch and coffee/tea breaks for duration of the meeting.

### For One Day Delegates:

- Admission to scientific session on registered date.
- Access to exhibition and poster area on registered date.
- Name badge, mini program and lanyard.
- Buffet lunch and coffee/tea breaks on registered date.

### For Exhibitors:

- Attendance to the Welcome Reception –September 10th, 2018.
- Access to exhibition area for duration of the Meeting.
- Name badge, mini program and lanyard
- Certificate of attendance.
- Buffet lunch and coffee/tea breaks for duration of the meeting.



# ■ Accommodations

Hotel	Cat.	Single (€)	Double (€)
Premier Inn London Kings Cross	3*	165	165
Premier Inn London St Pancras	4*	169	169

*\*Prices per room and per night.*

*\*For extra nights consult the Technical Secretariat.*

*\*VAT included in prices shown.*

*\*Includes accommodation and breakfast .*

# Reservation form

## Billing information

CLIENT/BUSINESSNAME.....TAXIDNUMBER.....  
ADDRESS.....  
CITY.....ZIP.....PHONE NUMBER.....  
E-MAIL.....

It is important that you send via e-mail the corporate logo that you want to have  
on the Conference publications.

Formats .tiff, .psd o .eps, of 300ppp. quality

## Contact person for agreement follow-up

.....

## Preferred commercial name\*

.....

\* Please write it as it should appear (uppercase, lowercase, accents) This commercial name will be the one that is published both on the program and for recognition of sponsorship (unless you would like to use an official design.

We accept the conditions of the Commercial Exhibition, requesting the collaboration of:

.....

At the indicated total price of ..... + **21% VAT**, for which we will pay 100%  
of the fee via:

- **Bank transfer to:**

Account Holder: International Society for Immunonutrition (ISIN)

Bank Name: Bankia

IBAN: ES42 2038 9807 4660 0039 8989

BIC/SWIFT: CAHMESMMXXX

- **CHECK to FASE 20 SL**

Signature and stamp in agreement

Date     /     /